

Annual Sponsorship Opportunities

- ★ **Presenting Sponsor of SHTX Show Year - \$25,000**
 - All weekend shows (typically 8 shows) would be "Presented by...."
 - Custom advertising package, eblasts, etc.
 - Includes logo on all regular season show flyers & schedules, plus other Diamond benefits
- ★ **Annual Education Title Sponsor (8 clinics minimum) - \$10,000**
 - Includes logo on all weekend show flyers & clinic schedules, plus other Diamond benefits
 - Opportunity to speak at Lunch & Learns throughout the year
 - Custom advertising package, eblasts, etc.
- ★ **Annual Arena Title Sponsorship - \$5,000**
 - Arena title with your business; Includes logo on show schedules, flyers & handouts, signage at the arena, plus Platinum benefits
- ★ **Year-end Saddle Sponsor with logo on cante** -\$18,000 (all divisions); \$3,000 (per division)
- ★ **Year-end Jacket Sponsor - \$1,500**
 - exclusively your logo on 10 jackets and 1 jacket for yourself, plus Silver benefits (if available)
- ★ **Banner Sponsor - \$1,000**
 - banner at all SHTX shows and Silver benefits
- ★ **Year-end Buckle Sponsor**
 - Class Champion - \$350 (per buckle)
 - Reserve Champion - \$250

World Show Sponsorships

- ★ **Division Title Sponsor - \$4,000**
 - le. the "XYZ Boot Non Pro Division"
 - Includes show logo on world show flyer & extensive advertising, plus business name on all printed scheduling, world show booth and Gold benefits
- ★ **Arena Title Sponsor - \$2,500**
 - le. "Arena Werks Reining Arena"
 - Includes show logo on extensive world show flyer, banners & advertising, signage at the sponsored arena, plus Gold benefits
- ★ **SHTX "Family" Sponsorship - \$1,000**
 - Includes VIP RV (2) & stalling reservations (6)
 - Logo/name on World Show banners/signage
 - Listed online as World Show sponsor
- ★ **World Show Buckle Sponsorship - \$350**
 - Recognition online, world show signage & at awards, listed online

SHTX sponsor levels

**We would love for you
to join us and Ride with
the SHTX Brand!**



***WORLD SHOW video commercial opportunities on concourse televisions
Have other ideas? Give us a call. We'd love to customize a sponsorship plan for you.***

	arena banner	booth space	e-blasts Facebook	ads in newsletter	SHTX jackets	Banquet tickets	SHTX memberships	ad in World Show program	logo placement	Exhibitor benefits
DIAMOND \$10,000 +	★ ★	SHTX shows & World Show	custom-designed pkg	(4) full-page	2	4	2	full page	rule book e-blasts website scroll	1 VIP RV reservation at every show
PLATINUM \$5,000 +	★ ★	SHTX shows & World Show	Your message 6x/year	(4) 1/2 page	1	2	1	1/2 page	rule book e-blasts website scroll	1 VIP RV reservation at every show
GOLD \$2,500 - \$4,999	★	SHTX shows & World Show	Your message 4x/year	(2) 1/2 page		1		1/4 page	rule book e-blasts website scroll	1 VIP RV reservation at every show
SILVER \$1,000 - \$2,499	★							logo in program	rule book e-blasts website scroll	

World Show vendor space is based on availability with preference to current sponsors.

Bronze (\$500-\$999) and Friend (\$250-\$499) sponsorships receive website link and recognition in the rulebook and all e-blasts

Thank You
for your support!



Sponsorship Level: _____

Name/Business: _____

address: _____

city: _____ state: _____ zip: _____

phone: _____ email: _____

credit card: _____ exp: _____ zip: _____ cvv: _____

Please return to:

Stock Horse of Texas Association

PO Box 549, Archer City, TX 76351

Phone: 855-846-7468

Fax: 800-429-6502

stockhorsetexas@att.net

