

Stock Horse of Texas Sponsorship Opportunities



The Stock Horse of Texas Association holds events throughout the state all year, including shows, clinics, and premiere events like the **2012 Stock Horse Classic Championship Futurity and Derby**. There are many ways to partner up and promote your business, your horse or your ranch. Opportunities specific to premiere events are highlighted below.

Diamond Sponsors \$10,000

- 2 SHOT Champion Year End Jackets & 2 individual SHOT memberships
- Sponsor article featured in 2 SHOT Newsletters
- 2 direct mailings to SHOT membership through SHOT email list
- 4 tickets & special recognition at SHOT Annual Awards Banquet
- Exhibitor Booth at **Stock Horse Classic Championship Show**, SHOT Annual Conference, and a SHOT-Hosted show
- Featured in the *Stock Horse Round Up* (physical and electronic newsletter) and **Stock Horse Classic Championship Show Program**
- Link to sponsor's website promoted on the SHOT website, Stock Horse Round Up Newsletter, and 2012 SHOT Rule Book
- Banner placement at SHOT-hosted and affiliate-hosted shows & clinics (approx. 12 events state-wide), including the **Stock Horse Classic Championship Show**

Platinum Sponsors \$5,000

- SHOT Champion Year End Jacket & individual SHOT membership
- Sponsor article featured in 2 SHOT Newsletters
- 2 direct mailings to SHOT membership through SHOT email list
- 2 tickets & special recognition at SHOT Annual Awards Banquet
- Exhibitor Booth at **Stock Horse Classic Championship Show**, SHOT Annual Conference, and a SHOT-Hosted show
- Featured in the *Stock Horse Round Up* (physical and electronic newsletter) and **Stock Horse Classic Championship Show Program**
- Link to sponsor's website promoted on the SHOT website, Stock Horse Round Up Newsletter, and 2012 SHOT Rule Book
- Banner placement at SHOT-hosted and affiliate-hosted shows & clinics (approx. 12 events state-wide), including the **Stock Horse Classic Championship Show**

Gold Sponsors \$2,500

- 2 tickets & special recognition at SHOT Annual Awards Banquet
- Exhibitor Booth at **Stock Horse Classic Championship Show**, SHOT Annual Conference, and a SHOT-Hosted show
- Featured in the *Stock Horse Round Up* (physical and electronic newsletter) and **Stock Horse Classic Championship Show Program**
- Link to sponsor's website promoted on the SHOT website, Stock Horse Round Up Newsletter, and 2012 SHOT Rule Book
- Banner placement at SHOT-hosted and affiliate-hosted shows & clinics (approx. 12 events state-wide), including the **Stock Horse Classic Championship Show**

Silver Sponsors \$1,000

- 2 tickets & special recognition at SHOT Annual Awards Banquet
- Exhibitor Booth at **Stock Horse Classic Championship Show**, SHOT Annual Conference, & SHOT-Hosted show
- Featured in the *Stock Horse Round Up* Newsletter and **Stock Horse Classic Championship Show Program**
- Link to sponsor's website promoted on the SHOT website, Stock Horse Round Up, and 2012 SHOT Rule Book
- Banner placement at SHOT-hosted and affiliate-hosted shows & clinics (approx. 12 events state-wide), including the **Stock Horse Classic Championship Show**

Bronze Sponsors \$500

- Recognition at the SHOT Annual Awards Banquet and all SHOT-Hosted Events
- Featured in the *Stock Horse Round Up* Newsletter & Stock Horse Classic Championship Show Program

Friends Sponsors under \$500

- Receive recognition at the SHOT Annual Awards Banquet
- Sponsor name will be listed in SHOT Newsletter and Website

Specific Sponsor Opportunities and Benefits

Classic Championship Show Finalist Vest Sponsors - \$750 per division or all divisions for \$4,000

- Over 80 vests awarded - each embroidered with Sponsor name or logo on chest
- Sponsor may present vest at awards ceremony

SHOT Year End Top Ten Jacket Sponsors - \$1,000 per division or all divisions for \$5,000

- Over 60 jackets awarded - each embroidered with Sponsor name on chest
- Sponsor may present jacket at SHOT Annual Awards Banquet

Classic Championship Show Exhibitor Number Sponsor - \$500

- Exclusive opportunity to have the sponsor logo on each contestant's entry number

Classic Championship Show Buckle Sponsor - \$350

- Company/Ranch name engraved on individual buckle display case
- Sponsor may present buckle during the awards ceremony

SHOT Year-End Buckle Sponsor - \$350

- Company/Ranch name engraved on individual buckle display case
- Sponsor may present buckle during SHOT Annual Awards Banquet

SHOT Year-End Class Award Sponsor - \$200

- Sponsor may present award during SHOT Annual Awards Banquet

In-Kind Sponsors -Contact SHOT office for details-

Sponsorship Contract

Business Name _____ Contact Name _____
Address _____ City _____ State ____ Zip _____
Phone _____ Email _____
Web Address _____ SHOT Contact Name _____

Please tell us about your business (description, history, etc.) for use in announcements during shows and ceremonies

Email logos (jpeg) and/or ads to shot-texas@att.net or call 325-672-6242 for questions

Contact me about vendor space at the Classic Championship yes no
Contact me about advertising in the Classic Show Program yes no

Mail completed sponsorship contract and payment of \$ _____ to:

Stock Horse of Texas Association
3301 North 3rd Street Abilene, TX 79603