

Stock Horse of Texas Sponsorship Opportunities



Stock Horse of Texas Association

The Stock Horse of Texas Association holds events throughout the year, including shows, clinics, and premiere events like the **2012 Western Horseman Stock Horse World Championship and the Aaron Ranch Futurity and Derby**

There are many ways to partner up and promote your business, your horse or your ranch. Opportunities specific to premiere events are highlighted below.

Diamond Sponsors \$10,000

- 2 SHOT Champion Year End Jackets & 2 individual SHOT memberships
- Sponsor article featured in 2 SHOT Newsletters
- 2 direct mailings to SHOT membership through SHOT email list
- 4 tickets & special recognition at SHOT Annual Awards Banquet
- Exhibitor Booth at **Western Horseman Stock Horse World Championship Show**, SHOT Annual Conference, and a SHOT-Hosted show
- Featured in the *Stock Horse Round Up* (physical and electronic newsletter) and **Western Horseman Stock Horse World Championship Show Program**
- Link to sponsor's website promoted on the SHOT website, Stock Horse Round Up Newsletter, and 2012 SHOT Rule Book
- Banner placement at SHOT-hosted and affiliate-hosted shows & clinics (approx. 12 events state-wide), including the **Western Horseman Stock Horse World Championship Show**

Platinum Sponsors \$5,000

- SHOT Champion Year End Jacket & individual SHOT membership
- Sponsor article featured in 2 SHOT Newsletters
- 2 direct mailings to SHOT membership through SHOT email list
- 2 tickets & special recognition at SHOT Annual Awards Banquet
- Exhibitor Booth at **Western Horseman Stock Horse World Championship Show**, SHOT Annual Conference, and a SHOT-Hosted show
- Featured in the *Stock Horse Round Up* (physical and electronic newsletter) and **Western Horseman Stock Horse World Championship Show Program**
- Link to sponsor's website promoted on the SHOT website, Stock Horse Round Up Newsletter, and 2012 SHOT Rule Book
- Banner placement at SHOT-hosted and affiliate-hosted shows & clinics (approx. 12 events state-wide), including the **Western Horseman Stock Horse World Championship Show**

Gold Sponsors \$2,500

- 2 tickets & special recognition at SHOT Annual Awards Banquet
- Exhibitor Booth at **Western Horseman Stock Horse World Championship Show**, SHOT Annual Conference, and a SHOT-Hosted show
- Featured in the *Stock Horse Round Up* (physical and electronic newsletter) and **Western Horseman Stock Horse World Championship Show Program**
- Link to sponsor's website promoted on the SHOT website, Stock Horse Round Up Newsletter, and 2012 SHOT Rule Book
- Banner placement at SHOT-hosted and affiliate-hosted shows & clinics (approx. 12 events state-wide), including the **Western Horseman Stock Horse World Championship Show**

Silver Sponsors \$1,000

- 2 tickets & special recognition at SHOT Annual Awards Banquet
- Exhibitor Booth at **Stock Horse World Championship Show**, SHOT Annual Conference, & a SHOT-Hosted show
- Featured in the *Stock Horse Round Up* Newsletter & **Stock Horse World Championship Show Program**
- Link to sponsor's website promoted on the SHOT website, Stock Horse Round Up, and 2012 SHOT Rule Book
- Banner placement at SHOT-hosted and affiliate-hosted shows & clinics (approx. 12 events state-wide), including the **Western Horseman Stock Horse World Championship Show**

Bronze Sponsors \$500

- Recognition at the SHOT Annual Awards Banquet and all SHOT-Hosted Events
- Featured in the *Stock Horse Round Up* Newsletter & World Championship Show Program

Friends Sponsors under \$500

- Receive recognition at the SHOT Annual Awards Banquet
- Sponsor name will be listed in SHOT Newsletter and Website

In-Kind Sponsors -Contact SHOT office for details

Specific Sponsor Opportunities: Western Horseman Stock Horse World Championship & Aaron Ranch Futurity & Derby

Finalist Vest Sponsors - \$1,000 per division or all six divisions for \$5,000

- Over 80 finalist vests awarded - each embroidered with Sponsor name or logo
- Sponsor may present vest at awards ceremony

Exhibitor Number Sponsor - \$500

- Exclusive opportunity to have the sponsor logo on each contestant's entry number

Show Buckle Sponsor - \$350 each

- Company/Ranch name engraved on individual buckle display case
- Sponsor may present buckle during the awards ceremony

Added Money Contribution (to world show, futurity, derby, or Nathan Belcher Collegiate Scholarship)

- benefits will follow sponsor dollar level (see above)

Specific Sponsor Opportunities and Benefits—Year End Awards

SHOT Year End Top Ten Jacket Sponsors - \$1,000 per division or all six divisions for \$5,000

- Over 60 jackets awarded - each embroidered with Sponsor name or logo on chest
- Sponsor may present jacket at SHOT Annual Awards Banquet

SHOT Year-End Buckle Sponsor - \$350 each

- Company/Ranch name engraved on individual buckle display case
- Sponsor may present buckle during SHOT Annual Awards Banquet

SHOT Year-End Class Award Sponsor - \$200

- Sponsor may present award during SHOT Annual Awards Banquet

Sponsorship Contract

Business Name _____ Contact Name _____

Address _____ City _____ State ____ Zip _____

Phone _____ Email _____

Web Address _____ SHOT Contact Name _____

Please tell us about your business (description, history, etc.) for use in announcements during shows and ceremonies (attach if needed)

Email logos (jpeg) and/or ads to shot-texas@att.net or call 325-672-6242 for questions

Contact me about vendor space at the World Championship yes no

Contact me about advertising in the World Show Program yes no

Mail completed sponsorship contract and payment of \$ _____ to:

Stock Horse of Texas Association
3301 North 3rd Street Abilene, TX 79603